### The Arizona Spinal Cord Injury Association

#### Sponsorship Program:

**Corporate Sponsorship Benefits Comparison**

<table>
<thead>
<tr>
<th>Diamond:</th>
<th>Gold:</th>
<th>Silver:</th>
<th>Bronze:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$7,500</strong></td>
<td><strong>$5,000</strong></td>
<td><strong>$2,500</strong></td>
<td><strong>$1,000</strong></td>
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**AZSCIA WEBSITE**

The AZSCIA Provides:
- Statewide resource directory.
- Spinal Cord Injury specific library of information.
- Complete overview of everything happening within the AZSCIA.

*An average of 70% of website sessions are from first time visitors, allowing for a new audience and providing increased exposure within the SCI community.*

- Logo, description, and website link featured on our featured resource page.
- Logo on home page of website.
- Logo on Resource Directory home page.

**Direct Email & Newsletter Communication**

- AZSCIA sends out a monthly interactive newsletter that reaches over 3,000 people.
- Frequently connects with consumers on various social media outlets (Approximate audience of 7,000).
- **Sponsor’s marketing pieces can be up to 8.5” x 11”. Sponsor to provide 2,000 pieces.**
  - Logo on newsletter.
  - Two-page spread in newsletter highlighting organization/company.
  - Sponsor marketing piece to be displayed in direct mailings.

**Educational Classes & Outreach Events**

- The AZSCIA conducts educational classes and outreach events throughout the year.
- **We work to empower individuals with SCI.**
  - Logo placed on any educational materials.
  - Opportunity to have a representative speak at events.
  - Sponsor information handed out at events.

**Annual Conferences**

- AZSCIA holds annual conferences.
- Designed to educate and promote SCI friendly businesses and organizations in Arizona.

*Corporate sponsors will be given list of upcoming conferences/symposiums where they can choose which (1) event to be advertised at.*

- Co-branding on all conference material. (1)
- Vendor booth at conference. (1)
  - Option to teach a session of sponsor’s choice at event. (1)

**Co-Branded Signage & Merchandise**

- The AZSCIA is proud to acknowledge our corporate sponsors.
- Co-branding various merchandise items allows us to publicly thank sponsors.

*We have multiple branding options that include, lanyards, pens, t-shirts, notepads, etc.*

- Logo featured on printed signage at AZSCIA events.
- Logo featured on selected flyers and brochures.
- Choice of Co-branded merchandise options based on availability.

- Logo printed on featured signage at AZSCIA events.
- Logo featured on selected flyers and brochures.

*Corporate sponsorships are valid for (1) year from sponsorship date.*