



Arizona Spinal Cord Injury Association

The Arizona Spinal Cord Injury Association Sponsorship Program: Corporate Sponsorship Benefits Comparison

	Diamond: \$7,500	Gold: \$5,000	Silver: \$2,500	Bronze: \$1,000
AZSCIA WEBSITE The AZSCIA Provides: <ul style="list-style-type: none"> • Statewide resource directory. • Spinal Cord Injury specific library of information. • Complete overview of everything happening within the AZSCIA. <i>An average of 70% of website sessions are from first time visitors, allowing for a new audience and providing increased exposure within the SCI community.</i>	<ul style="list-style-type: none"> • Logo, description, and website link featured on our featured resource page. • Logo on home page of website. • Logo on Resource Directory home page. 	<ul style="list-style-type: none"> • Logo, description & website link featured on partner page. • Logo on Resource Directory home page. 	<ul style="list-style-type: none"> • Logo, description & website link featured on partner page. 	<ul style="list-style-type: none"> • Logo featured on partner page.
Direct Email & Newsletter Communication <ul style="list-style-type: none"> • AZSCIA sends out a monthly interactive newsletter that reaches over 3,000 people. • Frequently connects with consumers on various social media outlets (Approximate audience of 7,000). • <i>Sponsor's marketing pieces can be up to 8.5"x 11". Sponsor to provide 2,000 pieces.</i> 	<ul style="list-style-type: none"> • Logo on newsletter. • Two-page spread in newsletter highlighting organization/company. • Sponsor marketing piece to be displayed in direct mailings. 	<ul style="list-style-type: none"> • Logo on newsletter. • One page ad of sponsor choice in newsletter. • Logo placed on direct mail material. 	<ul style="list-style-type: none"> • Logo on newsletter. • Logo placed on direct mail material. 	
Educational Classes & Outreach Events <ul style="list-style-type: none"> • The AZSCIA conducts educational classes and outreach events throughout the year. • We work to empower individuals with SCI. <i>We are a leader in innovative education and stay up to date on all new technology related to SCI.</i>	<ul style="list-style-type: none"> • Logo placed on any educational materials. • Opportunity to have a representative speak at events. • Sponsor information handed out at events. 	<ul style="list-style-type: none"> • Logo placed on educational and outreach materials. • Sponsor information handed out at events. 	<ul style="list-style-type: none"> • Logo placed on educational and outreach materials. 	<ul style="list-style-type: none"> • Logo placed on educational and outreach materials.
Annual Conferences <ul style="list-style-type: none"> • AZSCIA holds annual conferences. • Designed to educate and promote SCI friendly businesses and organizations in Arizona. • <i>Corporate sponsors will be given list of upcoming conferences/symposiums where they can choose which (1) event to be advertised at.</i> 	<ul style="list-style-type: none"> • Co-branding on all conference material.(1) • Vendor booth at conference. (1) • Option to teach a session of sponsor's choice at event.(1) 	<ul style="list-style-type: none"> • Co-branding on all conference material.(1) • Vendor booth at conference. (1) 	<ul style="list-style-type: none"> • Vendor booth at conference. (1) 	<ul style="list-style-type: none"> • Option to purchase a vendor booth at a reduced price.
Co- Branded Signage & Merchandise <ul style="list-style-type: none"> • The AZSCIA is proud to acknowledge our corporate sponsors. • Co- branding various merchandise items allows us to publicly thank sponsors. <i>**We have multiple branding options that include, lanyards, pens, t-shirts, notepads, etc.</i>	<ul style="list-style-type: none"> • Logo featured on printed signage at AZSCIA events. • Logo featured on selected flyers and brochures. • Choice of Co-branded merchandise options based on availability. 	<ul style="list-style-type: none"> • Logo printed on featured signage at AZSCIA events. • Logo featured on selected flyers and brochures. 	<ul style="list-style-type: none"> • Logo printed on featured signage at AZSCIA events. • Logo featured on selected flyers and brochures. 	

***Corporate sponsorships are valid for (1) year from sponsorship date**